


**PHILIPPINE CENTER FOR  
POPULATION AND  
DEVELOPMENT**

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# **YEAR-END REPORT**



# 2021



**2021** was a year that was full of hope and promise. Vaccines against Sars-Cov-2 arrived in the Philippines and about 54.9 percent of the population was fully vaccinated.

2021 marked the second year of PCPD's transition period. It continued exploring options on what business model to adopt as it shifts from a grant-giving organization to a social enterprise. At the same time, it did not disengage completely from providing fund support to partners so they could implement action projects that delivered primary care and reproductive health services to women in communities. It also initiated webinars on current development issues to contribute to intelligent discourses, to foster and strengthen relationships with various partners, and to make PCPD known to more people.

#### **A. Projects on primary care and reproductive health services**

The community lockdowns during the pandemic severely limited people's access to health services. Strict quarantine measures as well as fear of contracting the virus prevented them from seeking medical services from clinics and hospitals. Essential health services such as primary care, immunization, and family planning were also disrupted. Women clients, specifically, were less inclined to go to their community health facility for FP counseling or to get their FP commodity.

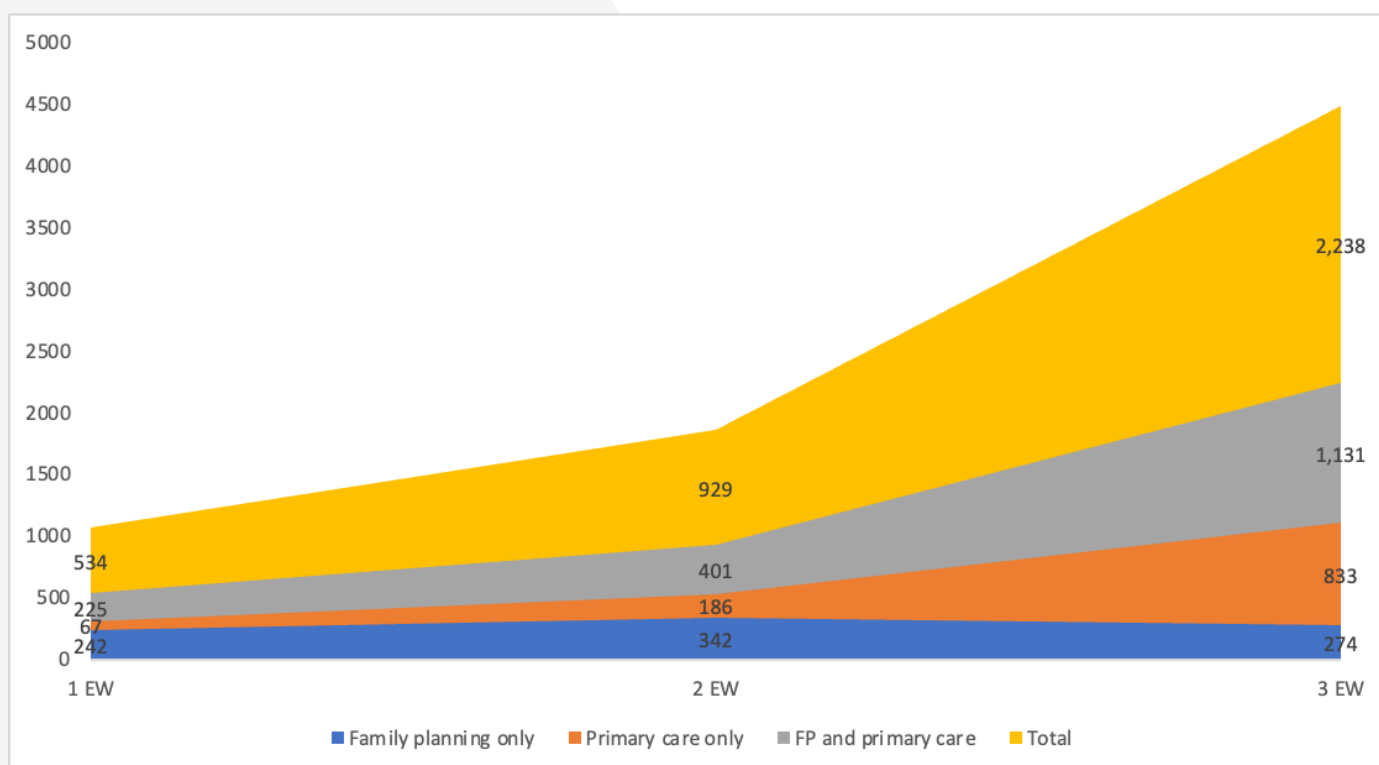
PCPD sought to address this unmet need for health services during the pandemic by partnering with two service providers – Friendly Care and Likhaan Center for Women's Health. They conducted outreach activities for women in the community so these clients could continue accessing health services. They worked with local officials and health providers in the barangay to plan how health protocols would be implemented to maintain social distancing among the clients who would be lining up to avail themselves of the services and to keep the outreach areas safe.

## 1. FriendlyCare Project

FriendlyCare's project aimed to provide primary care and family planning services to women right in their own communities in the province of Laguna. It was implemented following three execution workplans (EWs): the first EW was from September to the first week of November 2020, the second happened during the rest of November to December 2020, and the third EW was carried out from January to December 2021.

The first EW intended to deliver primary care and FP services to 400 women of reproductive age. The second EW targeted 770 WRAs while the third EW targeted 1,200 women, including pregnant and elderly women. The project exceeded these targets through all three stages: for the first EW, 534 WRAs availed themselves of the services, 929 WRAs for the second EW, and 2,238 for the third EW.

Below is the breakdown of the number of women who accessed FP, primary care, or both family planning and primary care services, respectively, for each EW:





The family planning services provided by the project consisted largely of counseling, insertion of progestin subdermal implant, removal of PSI, and removal and reinsertion of PSI.

The primary care services delivered by FriendlyCare were the following:

1. General physical and breast examination;
2. Complete blood count;
3. Blood typing;
4. Urinalysis;
5. Hepatitis B screening;
6. Qualitative venereal disease research laboratory test;
7. Pap smear;
8. Pregnancy test;
9. HBA1C test for diabetes;
10. Rubella test;
11. Uric acid test;
12. Electrocardiogram test.

For the first EW, the project cost amounted to ₱ 1,001,462.00; ₱ 2,065,900.00 for the second EW; and ₱ 5,983,329.00 for the third EW. The total cost for the 14-month project was ₱ 9,050,691.00.

FriendlyCare conducted 40 outreach services in three cities and eight municipalities during the duration of the project.



## 2. Likhaan Project

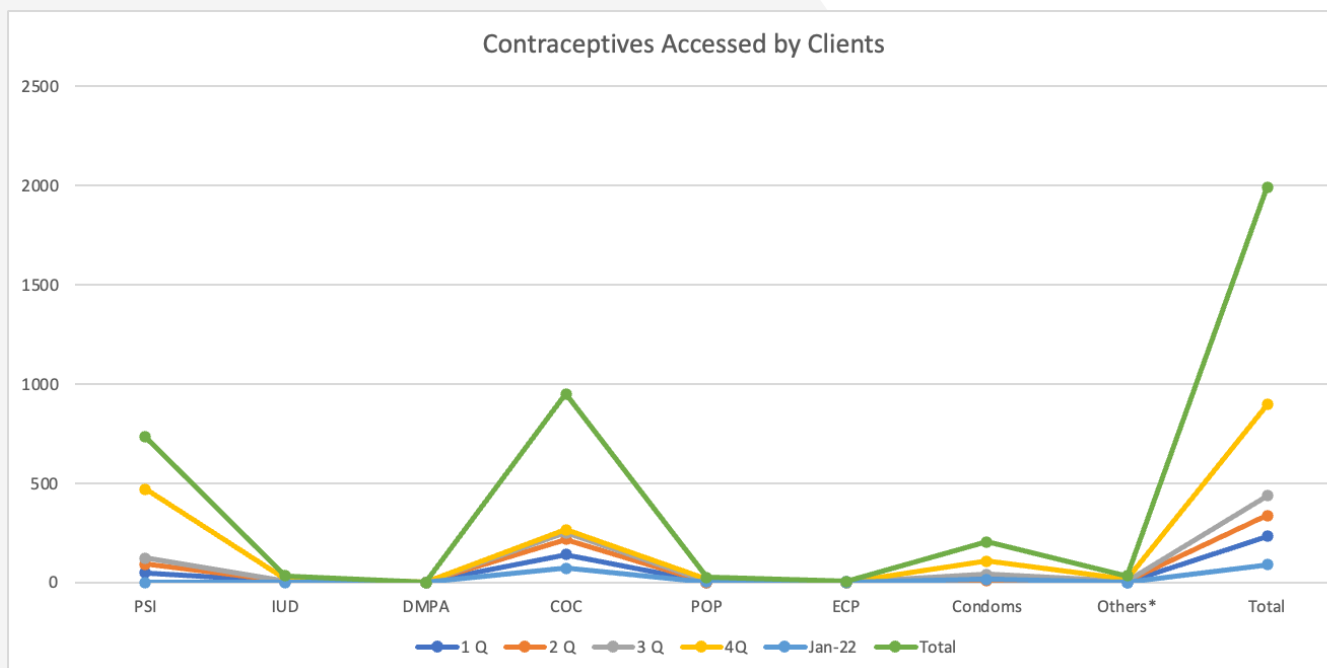
The Likhaan project aimed to provide contraceptive services to at least 1,250 patients within a 12-month period, around 50 percent of whom would choose an implant or IUD. Its area coverage is Malaenen Bago, Naic, Cavite.

Women could access contraceptive services in three ways under the project: (a) through outreach field service conducted by Likhaan's health providers; (b) through telekonsultahan, or online consultation; and (c) through community-based provision where Likhaan's community mobilizers conducted home visits to distribute pills and condoms to users whose supplies were already low.

Twenty-five outreach activities were done from January 2021 to January 2022. One thousand nine hundred and ninety-two women accessed contraceptive services from these activities, some 59 percent more than the target number of 1,250 despite the strict implementation of community quarantine throughout the year that limited people from going out of their houses.

From the 1,992 patients who availed themselves of contraceptive services, 950 of them, or around 47 percent, chose combined oral contraceptive pills. Seven hundred thirty-four, or almost 37 percent, chose progestin subdermal implant.

Below is the breakdown of the contraceptive methods and reproductive health services provided by Likhaan and the number of patients who accessed each method and service:







Aside from delivering FP and reproductive health services, Likhaan also conducted related activities to promote or address reproductive and sexual health in the community. These were the following:

1. Once a month mother's class for 51 pregnant adolescents whose ages ranged from 14 to 19 years old. Together with the Rural Health Center, Likhaan held discussions with them on the following topics:

- Risks of getting pregnant during the pandemic;
- Pregnancy complications and dangers during the pandemic and how to prevent them;
- Family planning, unsafe abortion, and high-risk pregnancy;
- Protecting themselves from Covid-19;
- Prenatal, childbirth, and postnatal care and services;
- Safe childbirth during the pandemic; and
- Creation of their respective birth plan.

2. Community education for family planning and Covid-19 prevention held in 14 barangays from January 2021 to January 2022 attended by 6,639 participants; and

3. Orientation and training of 63 community health promoters and volunteers to develop their capabilities on community organizing and awareness on sexual and reproductive health concerns such as safety and efficacy of modern FP methods, myths and misconceptions about FP, , and Covid-19 prevention.

The project's expenses for the entire implementation period totaled ₱2,822,525.00. This included the ₱1,050,000.00 spent to buy 700 rods of progestin subdermal implant at ₱1,500.00 per rod.

## B. Webinars

To take advantage of the new normal where many were working from home or attending online classes, PCPD initiated the conduct of webinars through the Zoom platform. These focused on the inter-related issues of population and development that had not been given much attention nor discussed extensively in public. There were also organizations that approached PCPD's Executive Director to propose collaboration and co-hosting of webinars featuring their preferred topics. Aside from providing information and encouraging intelligent discussions, the holding of the webinars was a marketing strategy to make known the PCPD brand, especially to potential partners, stakeholders, and clients of the social enterprise that it would soon set up.

Fourteen webinars and conversations were held from May to December 2021, with the total number of attendees of 2,887, or an average of 222 attendees per webinar. The most number of those who participated was 425 for the webinar "Walang Iwanan: Literacy in Children with Disabilities," while the lowest number of attendees was 98 for the webinar "Pondo para sa Kalusugan, Pag-usapan: Our Health, Our Rights, Our Budget."

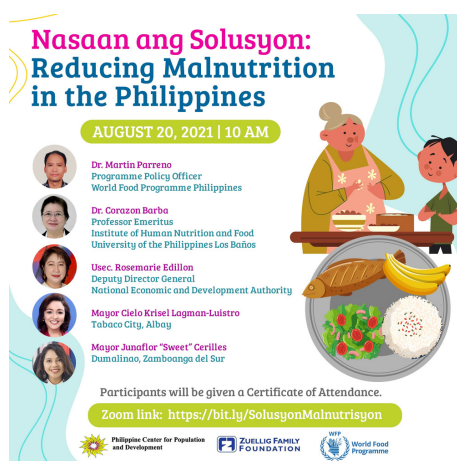
The webinars were also livestreamed on Facebook. The one with the highest number of views at 1,600 was "Nasaan ang Solusyon: Reducing Malnutrition in the Philippines." The one with the lowest view at 230 was "Ano Ba Talaga ang Climate Change?"

The highest number of viewers who were watching the webinar while it was live was 60 for "Nasaan ang Solusyon: Reducing Malnutrition in the Philippines." The lowest was 13 for "Ano Ba Talaga ang Climate Change?"

The highest number of FB shares was 66 for "Ang Unang Aklat: Early Literacy in the First 1,000 Days." The least number of shares was 8 for "Hamon sa LGUs at CSOs: Health Services in the Time of Covid-19."

For each webinar, PCPD invited resource persons who are recognized as experts in their respective fields. The videos and recordings of these webinars are on the PCPD website and on its Facebook page. To widen its networks, PCPD partnered with other organizations that were concerned or had a stake in the topic being discussed.

*"The webinars focused on inter-related issues of population and development that had not been given much attention nor discussed extensively in public."*



These were the following:

- University of the Philippines Population Institute on teenage pregnancy;
- University of the Philippines Center on Gender and Women's Studies on the importance of vaccination;
- Reach out and Read and the Adarna Foundation on early literacy and learning disabilities among children;
- Zuellig Family Foundation on vaccination efforts and nutrition initiatives of local government units;
- United Nations World Food Programme Philippines on food security and nutrition and promoting them through social and behavior change communication;
- Philippine Association of Nutrition on addressing malnutrition and food security;
- Philippine Center for Islam and Democracy and Center for Legislative Development International on the rights of Muslim women on marriage and divorce; and
- Parabukas on climate change.

Below is the table showing the number of Zoom attendees and the number of FB views and shares for each webinar:





## C. Social Enterprise

The Project Management Team led by PCPD's Executive Director presented to the Board of Trustees six business models that PCPD can choose from for its planned social enterprise. These were a women's health and maternity center, a medical center for women and children, a level 2 general hospital, a day hospital, a women's and children's day hospital, and the possibility of taking over outpatient clinics.

For each business model, the team did a deep dive study that included its target market, core services, unique value proposition, and sustainability strategies, among others. More importantly, they did financial projections and sensitivity analyses using real data that showed a specific model's profitability over time. And they interviewed adolescents, women, and men who would be affected by each business model as well as medical doctors. This allowed them to present to the Board all the variables and possible outcomes that could happen once they have decided what particular business model to adopt for the social enterprise.

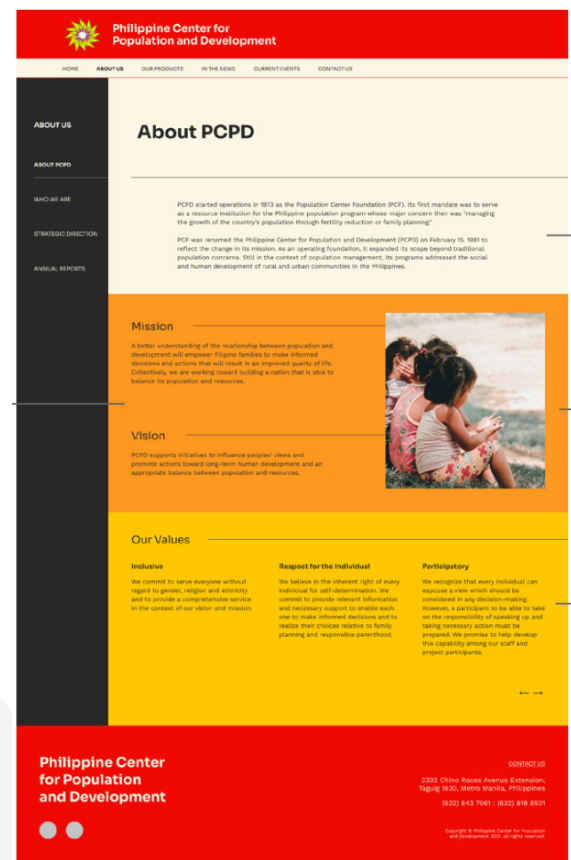
## D. Website

PCPD's website went through a redesign during the year to make it visually appealing and content-driven. Content will not be limited to written materials but will include videos, recordings, infographics, and photos.

New sections were also added:

- In the News: accounts or reports on current population and development issues;
- Our Stories: stories of what PCPD has been doing;
- Financial Reports: PCPD's Annual Financial Statement;
- Current Events: a calendar of events organized by PCPD; and
- Photo Gallery: photo albums of PCPD activities.

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## **E. North-South Commuter Railway**

PCPD is greatly affected by the North-South Commuter Railway project of the Department of Transportation, specifically its South Line section from Tutuban in Manila to Calamba, Laguna. A station will be constructed near the back of the PCPD property which entails it giving up a portion of its property for this government project.

In 2021, DOTr conducted surveys with residents of the affected barangays around PCPD for their resettlement plan and an ocular visit of the PCPD property to identify impacts associated with land acquisition and right-of-way clearance. Actual construction for the project still has to start.

## **Moving Forward**

2021 marked the second year of the Covid-19 pandemic. Throughout the year, PCPD navigated the new normal of doing most of its business from home. The setup was far from ideal – the projects delivering health services had to be suspended several times whenever communities were placed under lockdown, members of the Project Management Team had to be resourceful in getting real data, especially from hospitals that were ground zero for Covid-19, the staff had to do remote work that affected their productivity.

Yet, PCPD managed to adapt and get its work done. It was even able to take advantage of the new normal at work by organizing webinars as a regular event. Another definitive output for the year was the six well-thought-of, robust business models that were developed as possible options that PCPD can take on in the coming year. With these options, it is safe to say that the Board is close to making its decision on what kind of social enterprise to pursue.

2022 is definitely an extremely promising and exciting year for PCPD. #####

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